



YMCA University of Science and Technology, Faridabad

(A Haryana State Government University)

(Established by Haryana State Legislative Act No. 21 of 2009 & Recognized by UGC Act 1956 u/s 22 to Confer Degrees)

OFFICE OF CONTROLLER OF EXAMINATIONS

Ref. No. COE/Exam/D18/ 10

Dated: - 15th NOV. 2018

Date Sheet of Theory Papers

Credit Base Choice System

Scheme-2017

MBA 3rd Semester Regular Examination- DEC. 2018 (Specialization:-Financial Management , Marketing Management , Retail Management ,Travel & Tourism Management)

Time of Examination : 9.30 AM to 12:30 PM (MORNING)

Date	Code No.	Nomenclature
11-12-2018	MBA/201	Entrepreneurship Development
13-12-2018	MBA/FM210 MBA/MM209 MBA/TTM209 MBA/RM209	Security Analysis and Investment Management Service marketing Tourism Business Retail Institutional Framework
15-12-2018	MBA/FM212 MBA/MM210 MBA/TTM211 MBA/RM210	Foreign Exchange Management Consumer Behaviour Tourism Marketing Agriculture and Rural Marketing
18-12-2018	MBA/FM213 MBA/MM211 MBA/TTM213 MBA/RM211	Working Capital Management Sales and Distribution management Tour Packaging Management Retail Organization and Resource Management
20-12-2018	MBA/FM214 MBA/MM212 MBA/TTM214 MBA/RM212	Risk Management and Insurance Brand Management Culture Heritage and Tourism Operation and Merchandise Management for Retailers
22-12-2018	MBA/FM215 MBA/MM213 MBA/TTM215 MBA/RM213	Export Import Procedure and Documentation Customer Relationship Management Travel Agency and Tour Operation Retail Advertising and Sales Promotion
25-12-2018	MBA/216A MBA/216 B MBA/216 C	Moral Values Introduction to Psychology Introduction to health Psychology
27-12-2018	MBA/FM209 MBA/MM214	Direct Tax Management Logistics & Supply Chain Management
29-12-2018	MBA/FM211 MBA/MM215	Project Planning and Analysis Retail Management

Sd/-

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1. Before answering the question paper, the candidates should ensure that they have been supplied the correct question paper. . If the question-paper is not correct they should bring the same to the notice of the Invigilator. Complaints in this regard after the examination shall not be entertained.
2. No candidate will be allowed to enter the Examination Hall without Admit Card and I-card.

Sd/-

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